



March 7, 2017

Dear Corporate Sponsor:

On Friday, May 12th & Saturday, May 13th, San Elijo Elementary School PTO (SEES) and Double Peak PTO (DPS) will host a community Country Fair. The Country Fair has become a much anticipated event in the San Elijo community, and is a large fundraising event, drawing visitors from our San Elijo community and neighboring communities such as Bressi Ranch, Rancho Carrillo, Discovery and La Costa.

The money we raise at the Country Fair goes directly back into our schools, and funds programs such as Music, Art, Library, Science and PE equipment, as well as instructional aides and technology. In these times of lean funding for public education, such programs are only possible because of generous community members like you. We hope you will consider partnering with us this year to be a part of this amazing community fundraising event and to make a profound impact on the quality of education that our children receive.

There are two ways you can be involved as a sponsor at the 2017 Country Fair.¹ The first is by monetarily sponsoring a booth, activity or event. This is a unique opportunity for you to advertise your business to more than 1,500 local families, while also supporting a great cause. No matter how much you are able to contribute, there is a sponsorship level that is sure to fit your needs. For information about sponsorship levels, and the booths, events and games that are available for sponsorship, please contact our team at TheCountryFair@gmail.com.

The second way you can support our school is through a donation to the Silent Auction. The success of the Silent Auction relies on businesses like yours to donate gift cards, goods and/or services. The Silent Auction room offers a venue for you to showcase and market your goods and/or services to the Country Fair patrons – providing its own distinct marketing opportunity. You can contact our team at TheCountryFair@gmail.com.

We look forward to talking with you and discussing a sponsorship or donation opportunity that would best fit your business. Thank you in advance for your support of San Elijo Elementary and Double Peak School.

Sincerely,

Karen Morton & Moneé Gardner
San Elijo Elementary PTO Presidents

Dani Gould & Hilary Devrome
Double Peak PTO Presidents

¹ Your generous donation may be tax deductible. Please consult your tax advisor for more details.